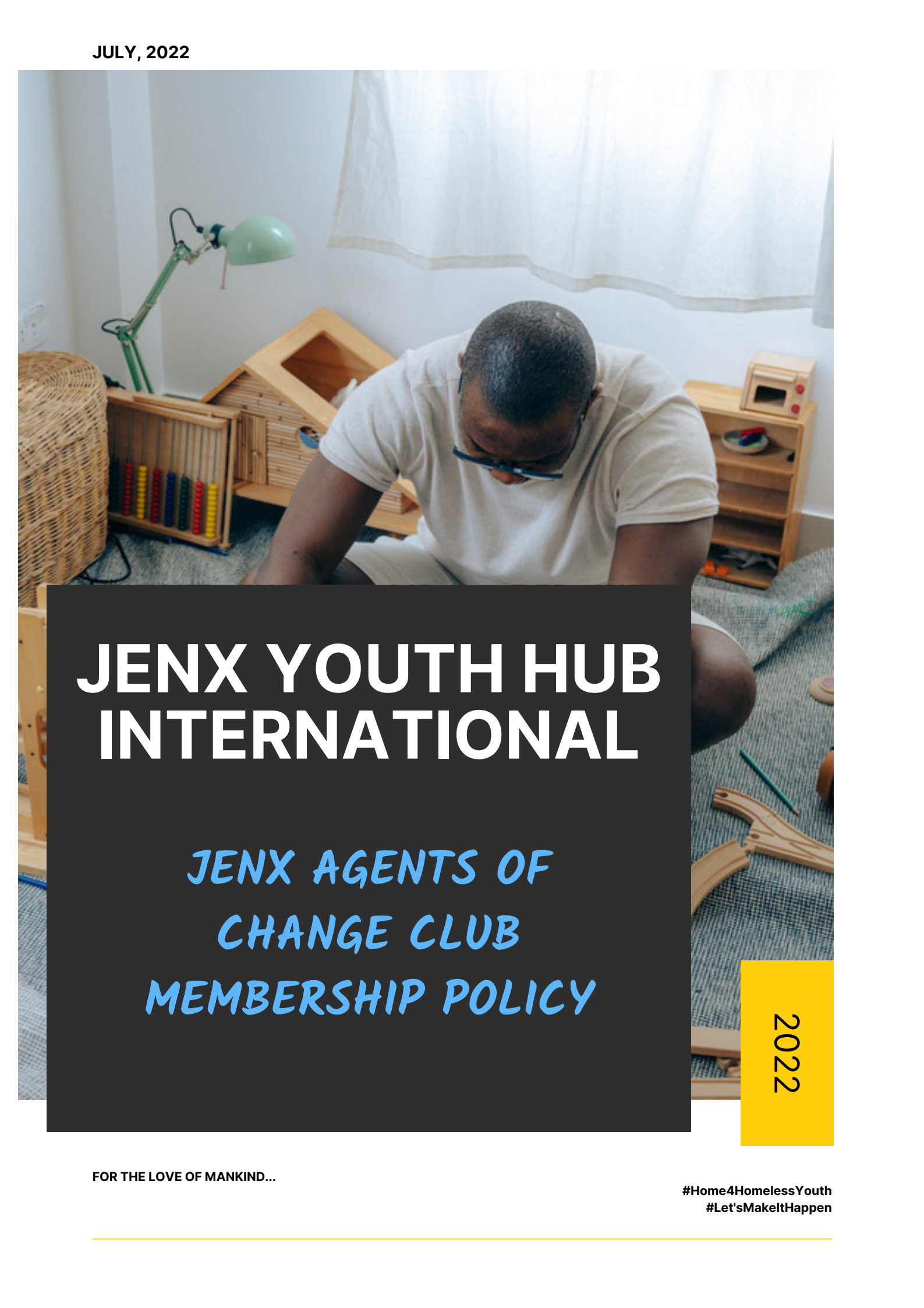


JULY, 2022



JENX YOUTH HUB INTERNATIONAL

JENX AGENTS OF CHANGE CLUB MEMBERSHIP POLICY

2022

FOR THE LOVE OF MANKIND...

#Home4HomelessYouth
#Let'sMakeItHappen



ABOUT US



A Brief Story About JENX

"Father Lucky" as we call him (Our Founder) began informally supporting homeless youths in Accra years ago and this Foundation, set up a year ago is a way to formalize his efforts and ensure that beneficiaries are receiving holistic and impactful services (help).

Our Target is Female and Male Homeless Youth between the ages of 12 to 24 in the city of Accra. As the centre grows, we plan to expand operations to other cities of the country.

This Foundation's main plan is a Youth Hub (Centre) to host these youth whiles impacting their lives. This Hub, when implemented will be the first of its kind in Ghana.

We acknowledge and respect the strength and resilience of Ghanaian street youths and children and we are committed to supporting them in their journey of survival and resilience by providing them with a temporary home where they can continue to grow, and be transformed to be leaders, entrepreneurs and agents of change.

As we prepare and work towards our main planned project. we also have along other projects that impacts the lives of youth around our cities especially Accra.

This is a Youth Hub that looks at building its capacity to self sustain its programs, activities and policies and it is based on this objective that we create the room for social involvement to solve our societal problems.

The issue of homelessness affects the society as a whole and it is of the burden of a person or some category of persons.

2022

Problem Statement



□ *A Brief Story About The Social Problem We Are Handling*

Children and youth homelessness is an increasingly prevalent issue in major African cities. According to UNICEF, in Africa, there are 30 million children and youths living on the streets. In Ghana, estimates suggest that there are about 204,000 homeless youth and children. In Accra alone, this ranges from 35,000 in 2009 to 90,000 in 2013 (Oppong Asante, 2019). The cause of youth and children homelessness include poverty, disintegrated families and divorce, the quest for freedom from parental control, increase drug use, mental health issues, high unemployment and low employability, unaffordable housing, lack of education and opportunities, and teenage pregnancy (Oduro, 2012, Orme 2007, Oppong Asante 2019). In Ghana, homeless youths are considered one of the most vulnerable groups as they are faced with greater risks compared with other young adults (Oppong Asante, 2019). In Accra, homeless children and youths mostly work as porters, sales workers and in some cases commercial sex workers.

These activities put them at risk of physical and sexual assaults, road accidents, drug addiction, psychological trauma and diseases such as HIV/AIDS and Malaria (Tadesse et al., 2013). To cope with these challenges some children and youths have resorted to the use of drugs, unprotected sex, and criminal activities. Youth and children's homelessness is costly to Ghana's social, political and economic stability as a lot of these individuals do not have access to education, or the skills to contribute to the development of the country. As a result, the implementation of social interventions that will address this issue is crucial. Studies have shown that street youth and children are RESILIENT (Malindi et, al., 2013, Oppong Asante, 2019). Some can find means to cope with their challenges by fostering relationships with other youths and creating small scale opportunities and personal resources based on their environment. Specifically, strong religious belief, sense of humour, engagement in meaningful social interactive activities, reciprocal friendship, adherence to cultural norms and support from community-based organizations have also been identified as factors that help homeless youth to survive (Oppong Asante, 2019).

Vision

JenX Youth Hub International wants to see a world where homeless youths in Ghana have homes and are empowered to be leaders, entrepreneurs and agents of change.



Mission

To provide a shelter for homeless youths where they are given counselling, education and opportunities to achieve their long-term goals and then resettled independently into society, while also embarking on research and national outreach campaigns to address youth homelessness at its core.

Our Core Values

- **ENTREPRENEURSHIP & LEADERSHIP**
- **COMMITMENT TO FAMILY-HOOD**
- **TRUST & RESPECT**
- **STEWARDSHIP**
- **RESILIENCE**
- **INNOVATION**



2022



Key Programs

- 01 ***JenX Day Program***
- 02 ***JenX Power Boot Camps & Leadership / Entrepreneur Workshops***
- 03 ***JenX Rural Outreach Program***
- 04 ***JenX Home-Stay & Youth Re-Settling Program***
- 05 ***JenX Food & Job Security Programs***
- 06 ***JenX Home4Youth Initiative***
- 07 ***JenX Pada Festival***
- 08 ***JenX Streetwise Initiative***



CHALLENGES

As a newly established organisation, we are on an exciting path to build a Youth Hub which will serve over a hundred (100) homeless youth and youth at risk of homelessness on the street of Accra in its first year. This ambition has challenges that can be categorised into three:



**Financial
Support/ Capital**

**SPONSORSHIP
&
PARTNERSHIP**

**SPECIALIST TEAM
EXPANSION**

**COMMITMENT OF
YOUTH TO PROGRAMS**



SOLUTIONS

- PROBLEMS BUILD RESILIENCE

For Team JenX, every problem is an opportunity to climb the ladder of excellence and we don't only work on impacting the youth on the street, we allow their stories and approach towards life; the spirit of not-giving-up motivate us.

WE build on resilience to walk us through our problems and challenges.



*Positioning
Ourselves for
Sponsorship
and Grants*

**GRADUAL
IMPLEMENTATION
OF
PROGRAMS**

**COLLABORATIVE
OBJECTIVES**



Strengths

- Collaborative Skills
- Innovative Mindset
- Wide Social Networking
- Strong Brand Uniqueness
- 100% Give Back Policy
- Proudly Ghanaian, built for our system

Weaknesses

- Long Term Investment
- Product and Services Costs are Raising
- High Level of Third Party Turnover Due
- New On the Market
- Public Policies and Procedures



Opportunities

- Long Term Investment Plans in bits and pieces
- Free Schooling policies of the country
- Universal or Global Goals towards a better society
- Diversity of gifts and talents available for harvest
- Strong research techniques

Threats

- High Level of Employee Turnover
- New Competitors with same vision
- Impact of attitudinal changes towards NGOs
- After Covid-19 Pandemics Situation



4P's Marketing Table



PROMOTION

- Online Marketing
- Influencer
- Direct Marketing
- Advertising
- Endorsing

PLACE

- Market Coverage
- Market Exposure
- Channels
- Inventory
- Supply Chain

SERVICE

- Quality
- Features
- Branding
- Equity
- Warranties

SOCIAL RESPONSIBILITY SLOT

- Discounts
- Allowance
- Payments Term

THE JENX AGENTS OF CHANGE CLUB (THE J.A.C. CLUB)

The Agents of Change is an exclusive membership for Corporate bodies and individuals who would like to contribute towards the success of the JenX Youth Hub International Vision.

THERE ARE TWO TYPES OF OUR MEMBERSHIP GROUPS:

- Corporate Membership;
- Individual Membership.

CORPORATE MEMBERSHIP:

- **BASIC PACKAGE:** A corporate body purchases membership of 2,000 cedis as due for the year.
- **PREMIUM PACKAGE:** This package is purchased at 3.500 cedis for a year.
- **DIAMOND PACKAGE:** The Diamond package is purchased at 5000 cedis.

INDIVIDUAL MEMBERSHIP:

- **BRONZE:** This is the first level of membership for individuals with an annual subscription of 100 cedis. This is an opportunity for students to learn the act of giving impactfully.
- **SILVER:** Silver members are expected to subscribe annually with 500 cedis.
- **GOLD:** Gold members of the JenX Agents of Change Club membership will subscribe with a fee of 1000.
- **GLITTER-PLATINUM:** Our platinum membership package is purchased at a subscription fee of 1,500 per annum.
- **BLACK-STAR:** The Black Card holder will subscribe at 2000 cedis per annum.



THE JENX AGENTS OF CHANGE CLUB

All our membership packages are for a year's subscription after which there is renewal of membership. Every investor, sponsor, staff, graduate, partner, stakeholder and the general public is invited and expected to register with our Agents of Change Membership Club. After registration and subscription, all members (corporate/individual) are expected to support the calendar/programs of JenX Hub by choosing to aid in one or more of the following areas:

- **SPONSORSHIP IN BUILDING YOUTH HUB/JenX VILLAGE:** One of the major projects that JenX Hub has is to run an in-house program that will provide accommodation for homeless youth in Accra over a period. We have been blessed with a piece of land near the Accra Mall and are soliciting for help in putting up the hub structures which we intend to build out of steel/shipping containers. All sorts of support in the form of cash and kind/material are needed and we count on support of all interested persons and societies to make this a reality. This is an open slot for our registered Agents of Change Club members to support us.
- **YOUTH SPONSORSHIP:** Agents of Change Club Members can sponsor "Dreamers" by taking care of their residential costs while they are on a program with the Hub. Our youth sponsors will get the opportunity to directly mentor the youth and support them to achieve their goals during the and after the program cycle. We also offer the opportunity for investment build for youth sponsors and this creates the opportunity for them to invest a capital in their lives.
- **VOLUNTEER SERVICES:** Our Youth Hub needs a wide range of expertise for it to work out. Individuals with a background in construction, engineering, architecture, clinical counselling, administration, research, program design, monitoring and evaluation and other essential fields are welcomed to take a volunteerspot to support the JenX Dream
- **GENERAL DONATIONS:** JenX Youth Hub throughout the year round is open to any form of donations in cash, material/kind such as clothing and shoes; non-perishable foods; household items and toiletries. These are then donated at the end of every fiscal year in our "Gather And Share Program"
- **PROGRAMING AND EVENTS SUPPORT:** The month of November is the month dedicated towards special contributions by JenX Youth Hub Programs ; Individuals and Corporate bodies are always invited to partner, sponsor and contribute towards these events and well as sponsor our programs and activities for the year ahead.

THE BENEFITS OF J.A.C CLUB MEMBERSHIP

INDIVIDUAL MEMBERSHIP BENEFITS

BRONZE CARD HOLDER:

- Discounts on retail items in partnered fuel stations across the country.
- Access to educational and career consults access to our quarterly newsletters, leadership and entrepreneurship workshops organized by the JenX Hub.
- Free Insurance and Brokerage Services

SILVER CARD HOLDER:

- Access to educational and career support, leadership and entrepreneurship workshops and online.
- Training/webinars by the RainMaker.
- Free phone health consults with medical partners.
- Free Insurance and Brokerage Services

GOLD CARD HOLDER:

- Discounts on purchases from member fuel station outlets
- Referrals will have access to educational and career support, leadership and entrepreneurship workshops and online trainings/webinars
- Discounted medical consultation at site of service
- Free phone health consults with medical partners
- Free Insurance and Brokerage Services

GLITTER-PLATINUM CARD HOLDER:

- Discounts on purchases from member fuel station outlets
- Referrals will have access to educational and career support, leadership and entrepreneurship workshops and online trainings/webinars
- Discounted and free phone medical consults with medical partners
- Discounted Construction and Architectural consult by partner organization
- Discounted legal advice by our partner law firms
- Discounted financial consult from premium financial advisors
- Corporate Social Responsibility Tax Support
- Discounted Construction and Architectural consult by partner organisation
- Publicize JenX Youth Hub International as a social impact partner
- Access partnership on social projects***
- Discounted Health Screening services.
- Free Insurance and Brokerage Services

BLACK-STAR CARD HOLDER **:

- Express medical services with partner institutions
- Discount on medical specialist access by our medical partners
- Discounted and free phone medical consults with medical partners
- Discounts on purchases from member fuel station outlets
- Automatic enrolment into Youth Sponsorship
- Referrals will have access to educational and career support, leadership and entrepreneurship workshops and online trainings/webinars
- Discounted Construction and Architectural consult by partner organisation
- Discounted Legal advice by our partner organisation
- Discounted financial consult from premium financial advisors
- Serve guest speakers for our workshops***
- Free Insurance and Brokerage Services



THE BENEFITS OF J.A.C CLUB MEMBERSHIP

CORPORATE MEMBERSHIP BENEFITS

BASIC CORPORATE CARD HOLDER:

- Corporate Social Responsibility Tax Support
- Publicize JenX Youth Hub International as a social impact partner
- Discounted Health Screening services
- Free Insurance and Brokerage Services

PREMIUM CORPORATE CARD HOLDER:

- Corporate Social Responsibility Tax Support
- Discounted Construction and Architectural consult by partner organisation
- Publicize JenX Youth Hub International as a social impact partner
- Access partnership on social projects***
- Discounted Health Screening services
- Free Insurance and Brokerage Services

DIAMOND CORPORATE CARD HOLDER

- Discounted Construction and Architectural consult by partner organisation
- Discounted legal advice by our partner organisation
- Discounted financial consult from premium financial advisors
- Discounted Occupational health consultation
- Discounted health Screening services Corporate Social Responsibility Tax Support
- Free Advertisement by JenX Youth Hub International
- Publicize JenX Youth Hub International as a social impact partner
- Access partnership on social projects ***
- Free Insurance and Brokerage Services

Club Progress Timelines



2023

2024

2025

2026



**Research
and Planning**

**Promotion
and
Activation**

**Monitoring
and
Evaluation**

**Developing
New
Product**

Club Growth Progression In A Decade



The Target Market For our club is the general public. The issue of streetism is a major menace on our society and it is a problem that seems to to be curtailed because the factors that lead to it seem not to be eliminated in most victims.

This is why at JenX, we took time through research to produce the best shot to solving this problem. Our target group starts with stakeholders, partners and sponsors whiles it calves in all persons that would love to put their hands on deck in solving this all over the world.

Target for monies to be raised yearly in dollars:

5 YEARS OF
OPERATION
1,500,000

7.5 YEARS
3,000,000

10 YEARS
5,000,000



CLUB IDENTITY



INDIVIDUAL CLUB MEMBERS

An individual who is a member of the JenX Agents of Change Club shall have a certificate issued every year after payment of annual dues from the time of first registration.

S/he shall also have a brooch made out of the JenX Youth Hub International Logo indicating that s/he is an Agent of Change Club Member.

S/he shall have a Club Identity Card that indicated the kind of membership s/he has.



CORPORATE MEMBERSHIP

Companies that are associated with our Agents of Change Club membership shall be identified by a certificate of membership renewable annually with the annual dues paid.

The company shall also have a plaque for display to show their membership status with our club.

They shall have branded items with JenX Hub logo to brand their space all year round and shall have their logo, brand and colours displayed at our events



CLUB CONSTITUTION



Please find in a separate document you will be supplied, the constitution of JenX Agents of Change Club.

This is subject to review through the right processes according to the bylaws governing the JenX Agents of Change Club. Until any changes are made, the club and all its related matters are determined by the constitution in place and as a member, you are expected to go through it and adapt to the content.



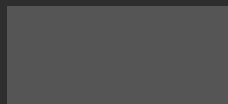
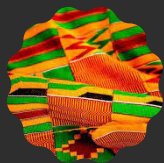
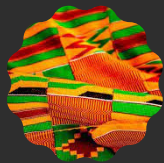
MANAGEMENT OF CLUB

The Agents of Change Club Membership shall be managed by the a club manager who reports to the Executive Officers of the JenX Youth Hub International.

S/he shall be supported by club officials who shall be voted into leadership by club members.

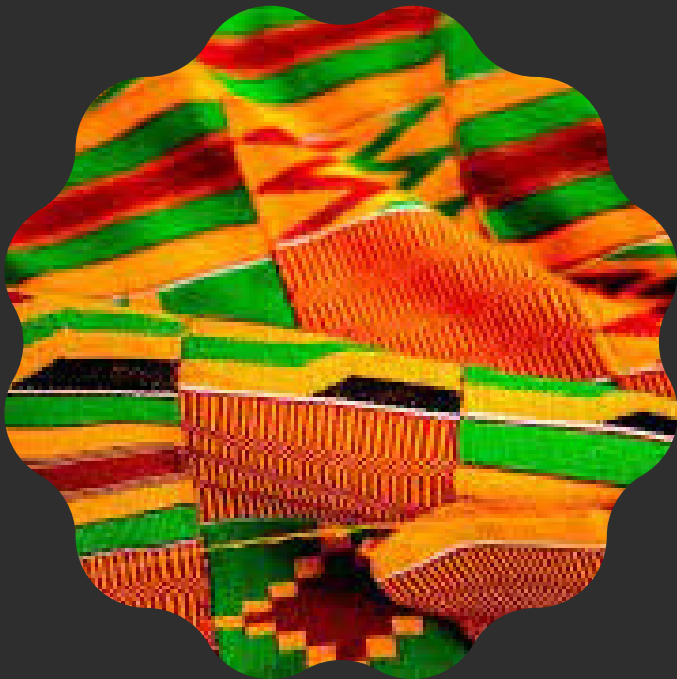
These officials are:

Communications Officer; Fundraising, Finance & Finance Officer, Administrative Assistant;and IT Officer.



SUPPORT SYSTEM FOR CLUB MEMBERS

Our team shall be available for the support of our club members in all matters including claims of benefits and review of beneficiary services that are available for our club members.



JENX YOUTH HUB COMMITTEES RELEVANT TO JACC

☐ FUNDRAISING COMMITTEE

The foundation has a fundraising committee that is chaired by one of our board members. The committee work is reviewed by the chair and presented at board meeting for board review and endorsement.

All committees as well as its chair are subjected to renewal every two years.

All fundraising projects and plans are included in the overall calendar plan of the foundation.

The Fundraising committee is made up of persons with accounting, marketing and planning background who are volunteers of the JenX Youth Hub International.



☐ FINANCE & RISK MANAGEMENT COMMITTEE

The same group of persons who formulate the fundraising committee also form the finance and risk management committee of the foundation.

They ensure that club's investment is safe and only engaged in calculated risks to avoid losses.

They evaluate our achievements against our expenses and produce an internal audit report that is comparable to external audit.

The Finance and Risk management committee is chaired by another board member to ensure effectiveness and a well managed committee on behalf of the board of directors.

The chair represents the committee at the board.



HOW TO BE PART OF THE MOVEMENT

- FILL YOUR JENX AGENTS OF CHANGE CLUB MEMBERSHIP FORM
- SUBMIT FORM AND GET PLACED IN THE CIRCLE UNDER A CLUB REP
- CHOOSE YOUR IDEAL WAY TO CONTRIBUTE AND PARTICIPATE FULLY.
- ENGAGE IN JENX ACTIVITIES AND THE FAMILYHOOD
- PAY YOUR DUES ON TIME TO CONTINUOUSLY BE A MEMBER IN GOOD STANDING
- SUBSCRIBE TO RECEIVE NEWSLETTERS
- INTERACT WITH THE CIRCLE & REPRESENTATIVE TO UNDERSTAND OUR ACTIVITIES.
- ENSURE YOU RECEIVE YOUR FULL BENEFITS AS A VALID MEMBER.
- ENSURE TO UPDATE US OF ANY CHANGES IN ADDRESS, PHONE NUMBERS AND EMAILS.
- REPORT ALL CHALLENGES AND ENSURE THEY ARE RESOLVED FOR YOUR COMFORT.
- FEEL FREE TO BRAND YOURSELF IN JENX AND ASSOCIATE WITH THE BRAND.
- FEEL FREE TO DISCUSS BUSINESSES AND OPPORTUNITIES WITH US.
- FEEL FREE TO DISCUSS ISSUES AND MAKE SUGGESTIONS TO MANAGEMENT ON THE DAILY AFFAIRS AND ACTIVITIES OF JENX.
- INVITE YOUR CONNECTS TO BE PART OF THE MOVEMENT.



COLLABORATIVE ADVANTAGE

Niche

The collaboration with an insurance company that gives our club the opportunity to offer products or services that are more unique or new on the market.

Agile

This collaboration will also place us in the space to offer a market advantage that is more focused according to market needs than a more general market.

Function

The Relationships we have with our club members are gifts because they greatly influence the exposure of our products and services and this is why we choose a trusted brand to manage it for a functional system.

Easy

An insurance company will make the investment of your contributions much easier.

Compact

Impacting our society is the ultimate objective of the JenX Youth Hub International and that is why we are calculative with the kind of collaborations that will ensure such.

Trend

At JenX Hub, we create the trend for others to follow. We may be new on the market but we intend to create uniqueness from the start and the collaboration with traditional insurance proves what we mean.

JENX AGENTS OF CHANGE CLUB MANAGEMENT TEAM PLAN

RESULTS ORIENTATED

COMMUNICATIVE

COLLABORATIVE

INNOVATIVE

EFFECTIVE

MODERN

SMART

Team Effective Level Percentage

92%

Healthy Office Ecosystem Percentage

96%

Chemistry Level

91%



WHAT DOES YOUR MONEY DO?

RUNS OUR CALENDAR OF ACTIVITIES

SOLVES AN URGENT SOCIAL ISSUE

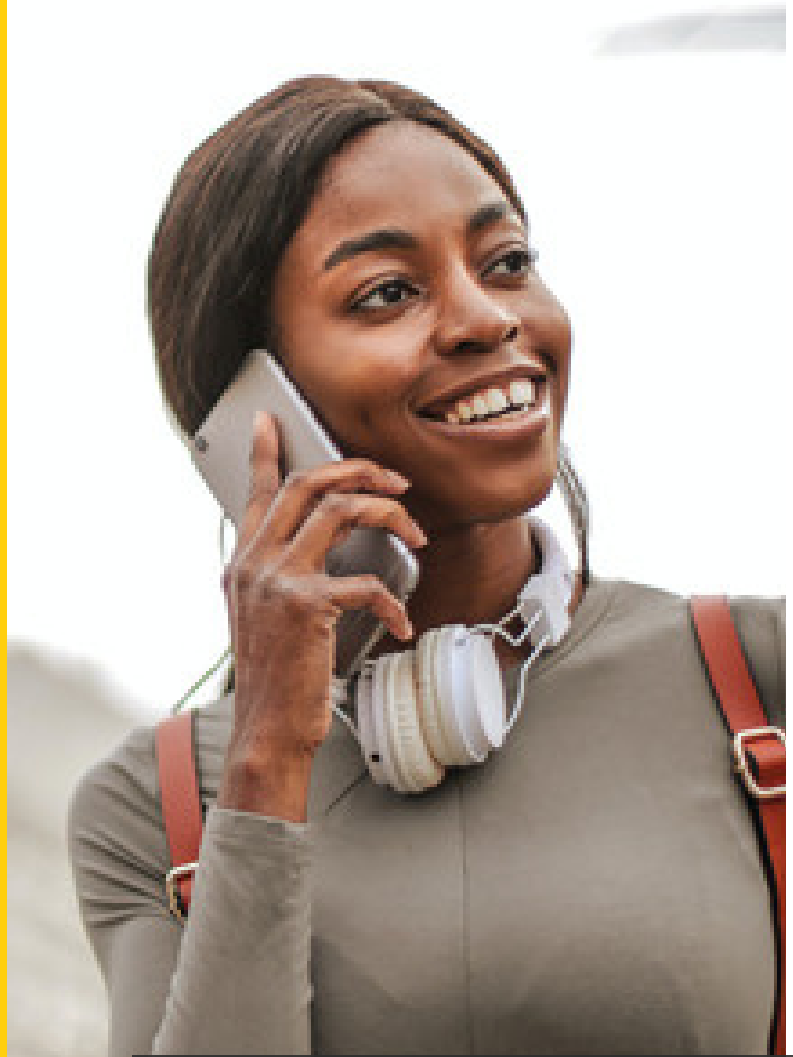
CREATES HOPE FOR OUR YOUTH

SPONSORS OUR PROGRAMS

BUILDING THE YOUTH HUB

SPONSORS OUR YOUTH

INVEST IN THE FUTURE



You support, monitor and evaluate us for a working system.

You Challenge us with your contributions and trust to give our best.

You are the reason we keep pushing for heights. You are the reason we can sustain this program. You are the reason we exist. Our society cherishes you.

Our Executive Team

"FATHER LUCKY"

FOUNDER & HEAD OF ADMINISTRATION



By his Policies to life, "Father Lucky" prefers to be anonymous in his commitment to society.



WINIFRED VAN OAK

Chief Executive Officer



LADY MICHELLE OWUSU-ANSAH

Executive Director



Our Super Team



MICHAEL MATEY MENSAH
Information Officer



OLIVIA DADSON
Executive Assistant



MOSES TETTEH DRAH
Programs Director



FRANCIS DUGBATEY
Academic Director



Our Super Team



DOMINIC IDAN
Chief Financial Director



JULIUS KWABENA ADOFO
Communications Officer



Thank You

Because of you, we are where we are!! We are the
JenX Youth Hub International and we run:

JENX YOUTH HUB/ JENX VILLAGE

JENX DAY PROGRAM

JENX OUTREACHES

JENX HOME4YOUTHS INITIATIVE

JENX POWER BOOT CAMPS

JENX LEADERSHIP TRAINING

JENX ENTREPRENEURSHIP TRAINING

JENX FOOD & JOB SECURITY PROGRAM



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Our Bank Accounts

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Branch: Legon
Account No:

Momo Merchant

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ID: 98 22 16